



FIELDCOMM GROUP™

Connecting the World of
Process Automation

2018 FieldComm Group Promotional Program

Please sign-up no later than **December 11th** by submitting the form below

Dear FieldComm Group Member,

As we look forward to 2018, FieldComm Group continues to promote itself as a thought leader in the standards world and strives to educate the market on the value of industry standards. In fact, FieldComm Group technologies are the foundation of the IIoT and deliver intelligent device information from the field to the cloud. Helping users understand how to utilize smart digital systems to reduce costs and increase profits are at the core of this program.

Throughout 2018, FieldComm Group will focus on FDI and the digital transformation of our industry to help users understand how to take advantage of the concept of IIoT in work processes, procedures and tools to utilize the technologies to their fullest extent. Both HART® and FOUNDATION™ Fieldbus continue to be under-utilized for their digital data and predictive analytics. Protocols and systems make up only a portion of an intelligent system that is fully utilized. People and tools are the other elements and therefore why education and training is so important.

FieldComm Group's Promotion Program remains THE essential tool to educate the market and encourage users worldwide to better utilize digital solutions and gain the competitive edge. Promoting efficient solutions, feature capabilities and system security to the user community will be of utmost importance as the industry runs leaner than ever to maintain jobs and plant equipment.

For 2018, FieldComm will continue to partner with *Control Magazine* and their ControlGlobal website. We have seen a great increase in our readership and so far, we have been thrilled with the level of interaction. Control has provided a strong readership base, and we believe they will continue to be a powerful force in delivering the value proposition of FieldComm Group and its technologies.

The 2018 promotional program offers six sponsorship levels:

- **Platinum** **\$15,000**
- **Gold** **\$10,000**
- **Silver** **\$ 5,000**
- **Bronze** **\$ 995** (For Class G Members Only)
- **DSP** **\$10,000** (For Development Service Providers Only)
- **Educational** **\$ 500** (For Educational Institutions Only)

This year the program features include:

- *FieldComm Group Supplement (63,000 print distribution & multiple digital distributions)*
- *Field Communication Insider eNewsletter*
- *FieldComm Group Microsite (Knowledge Center)*
- *Webinars*
- *Print Ad & Bonus Ad Campaign in Control Magazine*
- *Small Member Supporter (Bronze sponsor level)*
- *Custom Research Project by Control*
- *FieldComm Group Advisory Panel*
- *Smart Industry Conference*
- *Long Term Member Discount*
- **BONUS** – *ACHEMA 2018 Priority*



FIELDCOMM GROUP™

*Connecting the World of
Process Automation*

The promotional program will run for one year from February 1, 2018 to January 31, 2019.

You can be part of this program and share in the broad-based recognition and visibility this program offers you. As FieldComm Group, we have the opportunity to educate users on the value of digital data in intelligent devices that improve plant operations. This program provides sponsors FOUNDATION Fieldbus, HART and FDI messaging opportunities.

Please take the time to review the detailed program information offered below. Do not hesitate to call or email questions, tpetty@fieldcommgroup.org, phone (512) 792-2300 x1009.

Fax (512-792-2310) or email back your sponsorship form with a copy of your PO by no later than **December 11, 2017**.

We look forward to a great Promotional Program with strong supporters like you at our side.

Regards,

Talon Petty
Marketing & Business Development Manager
FieldComm Group



2018 Promotional Program Overview

Opportunity	Sponsorship Level					
	Platinum	Gold	Silver	Bronze	DSP	Educational
Supplement						
Full page recognition, 1/4 page solution highlight, User application input	√					
1/2 page recognition, 1/8 page solution highlight		√			√	
1/4 page recognition			√			√
1/6 page recognition				√		
E-Newsletter						
Multiple article entries and product solutions in 6+ newsletters, at least one sponsor highlight opportunity	√					
Multiple article entries and product solutions in 3 newsletters		√			√	√
One article entry and product solution in 1 newsletter			√			
Online Recognition						
ControlGlobal Microsite (Knowledge Center)	√	√	√		√	√
Approx. 20,000 Banner Ad Impressions	√					
Webinar Series (up to 6 released)						
Content Development Input	√					
Panel Participation Maximum	2	2	1		2	1
Recognition before or after webcast	Individual Recognition	Group Recognition	Group Recognition	Group Recognition	Group Recognition	Group Recognition
Print Ad Campaign in Control Mag (4x in 2017)						
Bonus Ad Campaign in Control Mag (1x in 2017)						
1/4 page solution highlight (June issue)	√					
1/8 page solution highlight (July issue)		√			√	
Custom Market Research						
Comprehensive Report	√					
Summary Report		√			√	
Advisory Panel						
Position on Advisory Panel and Participation in Survey Development	√					
Smart Industry Conference						
30% Discount on attendee registration	√	√	√	√	√	√
10% Discount on exhibit opportunities	√	√	√	√	√	√
Long Term Sponsor Discount						
2% per yr to a maximum of 10%	√	√			√	
Bonus - AICHEM 2018 Priority						
Display priority for product application selection	√	√	√	√	√	√
	\$15,000	\$10,000	\$5,000	\$995	\$10,000	\$500



2018 Promotional Program Features

◆ **FIELDCOMM GROUP SUPPLEMENT**

The Supplement added to one of Control magazine's fall issues will continue to target end users globally with topics concentrating on the value users are getting from our technologies: international section with deployed installations, news from the end user advisory council, new technology advances including FDI, user success stories, editorial write-ups on important industry topics and trends, analysis of economic benefits and much more.

Tentatively scheduled for September

Highlights:

- 28-36 page supplement inserted with Control magazine to go out to 60,020 print readers. In addition, it will polybag with Control's 3,000 copies distributed to the automation supplier network.
- The supplement will be electronically distributed as a standalone HTML email distribution: Americas, EMEA and AP. In addition, we will include the supplement in a newsletter.
- Supplement will be archived in pdf format on both the ControlGlobal website & FieldComm Group's website
- Digital supplement posted on ControlGlobal (with sponsor recognition)
- Reprints of each supplement available on request in designated quantity maximums (English only)
 - Reprints for global marketing committees may also be requested

Sponsors Content Opportunities:

- Content that shows your support of the FieldComm Group technologies
- User application stories of their use of your FieldComm Group technology products
- Product Solution for FieldComm Group technologies

Electronic Global Reach

Location	Newsletter	Website
Americas	24,000	32,000
EMEA	6,000	24,000
AP	6,000	24,000
Total Electronic Circulation	36,000	80,000

Sponsor Distribution of Printed Supplements

- FieldComm Group will receive 2500 copies of the supplement in English only. These supplements will be distributed to Promotional Program sponsors upon request. In addition, the Group will distribute the supplements at the Americas seminars and at any marketing function or event worldwide. Sponsors may request the print-ready file as well, but should follow the Group's print specifications.
- Supplements will be distributed to sponsors in print format with advanced request (quantity request line on registration page below) of printing quantity. Please note the maximum quantity for each sponsorship tier before sending your request. (English Only)

◆ **E – NEWSLETTERS**

The Field Communication Insider eNewsletter will be delivered 6x to Control's full electronic 36,000 circulation and provides a means for regular communication on group and technology specific topics. Major articles, whitepapers, user application stories, tech tips and industry news shared in the e-newsletters may be highlighted in the FieldComm Group's annual supplement.

Tentatively scheduled for March, May, July, September, November, January

Highlights:

- Banner space for sponsor recognition
- Multiple article contributions per newsletter
- Product solution spots available
- Available in text and HTML. The HTML edition will carry sponsor logos
- All newsletters will be archived on both the FieldComm Group and ControlGlobal website
- All electronic media will have hot links to sponsor web sites
- Distribution: Americas, EMEA and AP

Newsletter section headings include:

- FieldComm Group Briefs
- Global News & Events
- Technology News
- Products & Solutions

Sponsors may contribute:

- Content that shows your commitment to FieldComm Group technologies
- Product Solutions for FieldComm Group technologies
- Sponsor Highlight

E-newsletter Online Global Circulation

Location	Electronic Circulation	Quantity
Americas	24,000	6+ Newsletters
EMEA	6,000	6+ Newsletters
AP	6,000	6+ Newsletters
Total Electronic Circulation Each	36,000	6+ Newsletters

Sponsor Highlight

Product Solutions

Read Online

FIELD COMMUNICATION INSIDER NEWS YOU CAN USE

Jan. 28, 2016

TRUNKSAFE Fault-Tolerant Fieldbus System

Trunksafe Fault-Tolerant Fieldbus System from MooreHawke, a division of Moore International Inc., provides a cost-effective, highly reliable strategy for FOUNDATION Fieldbus communications between the fieldbus host and devices without interruption in the event of a single-point failure such as an open-circuit or short-circuit. Trunksafe consists of two redundant fieldbus dc power supplies and a specially designed device coupler to provide a secure fieldbus physical layer. [Learn more.](#)

Developer workshops prepare product teams for innovative solutions

If you are developing a product or tool, it is important to receive training from recognized domain knowledge experts. [Read more.](#)

PRODUCTS

NEW product news you might be interested in:

- [Azbil announces Smart ESD* Device for SIS applications](#)
- [Endress+Hauser Field Xpert & RFID Tags: Optimize the maintenance process](#)
- [Endress+Hauser iTemp TMT82: Reliable, accurate, SIL 2/3 certified](#)
- [Endress+Hauser commissioning wizard: Guided, interactive, simple](#)
- [Meggitt offers HART-enabled vibration sensors](#)
- [Microcyber's WirelessHART solution is all you need!](#)

Latest registered FOUNDATION Fieldbus and HART products

The number of FOUNDATION Fieldbus and HART products registered by the FieldComm Group is 1,000.

WORKSHOPS

Highlights from the FieldComm Group 2015 General Assembly

The 2015 General Assembly showcased developments and applications for digital automation and IIoT device technology. It also focused on the outlook for harmonizing standards for the automation industry. [Read more.](#)

Schulz named FieldComm Group chairman

The FieldComm Group has named Thoralf Schulz, Global Technology Manager, Control Systems in Process Automation, ABB, as the new chairman of its board of directors. [Read more.](#)

◆ **FIELDCOMM GROUP MICROSITE (KNOWLEDGE CENTER)**

- ControlGlobal will continue hosting the microsite (knowledge center) on their English-language web site which will be dedicated to FieldComm Group technologies; this microsite provides an important source of continued exposure throughout the year for all FieldComm Group news, technology and sponsors.

ControlGlobal will make banner space available on a “per page load” rotation or as a continuous run per month in 2017. Banners will be posted “run of site” and are not limited only to the FieldComm Group knowledge center section.

ControlGlobal’s FieldComm Group Microsite

Promotion:

- Platinum sponsors receive at least 20,000 impressions from ControlGlobal Website.
Note - Banners will be “run of site”, not only in the Knowledge Center.

Sponsors may contribute:

- Web banner(s) related to FieldComm Group technologies

◆ **WEBINAR SERIES**

Joint topic input and promotion of live webinar series consisting of up to six installments. Webcasts may be moderated by Control or other select industry professionals. The webinars will be promoted via the ControlGlobal website, e-newsletters and by a ControlGlobal email promotion campaign. The webinar will be hosted for at least one year. Sponsor companies will be recognized before and/or after the webcast and have the option to participate in the webinar and its development depending upon the topic and availability.

Tentatively scheduled for February, April, June, August, October, December

Features:

- Leverage a video delivery platform to promote FieldComm Group's technology solutions next to in-demand editorial content and educational/training material.
- Create a library of educational webinars for future, on-demand viewing.
- Since inception, the Webinar Series webinars have been viewed more than 1,500 times.

Promotion:

- Promotion will occur on relevant website channels, related newsletters, and email and print sources
- Webcasts will be archived
- Sponsors receive a direct link to the webinar
- Sponsors receive promotion & registration for personal invitation to customers (translation is allowed)

Sponsors may contribute: (depending on topic and availability)

- Content Development Input
- Panel Participation
- Sponsor Recognition before or after webinar



Sponsor Recognition

PRINT AD CAMPAIGN

FieldComm Group is still the “new kid on the block” and therefore it is important to build and reinforce awareness of FieldComm Group's brand, mission and value proposition to the industry throughout the year. It is important for the industry to understand the importance of using digital data for a smarter plant and enterprise. For these reasons, the Group will run 4 full page ads in Control Magazine focusing on our key objectives and industry trends/topics.

Tentatively scheduled for April, June, August, October

Features:

- 4 full-page four color ads in Control Magazine
- Will reach Control's 63,000 strong subscriber base

Sponsors may contribute:

- Messaging/Brand-positioning ideas

♦ **BONUS AD CAMPAIGN**

To complement the big splash of our FieldComm Group supplement, Control is offering two (2) additional full pages in Control Magazine to promote the solutions available for FieldComm Group technologies. These pages will run 1 full page at a time in their June and July issues. June will feature 1/4 page ads from Platinum sponsors and July will feature 1/8 page ads from Gold sponsors. These are in addition to the similar spec'd product solution highlights offered in FieldComm Group's Supplement.

Tentatively scheduled for June and July

Features:

- 1/4 page and 1/8 page ads in Control Magazine
- Will reach Control's 63,000 strong subscriber base

Sponsors may contribute:

- Platinum contributes 1/4 page ad in Control Magazine in June
- Gold & DSP contributes 1/8 page ad in Control Magazine in July

♦ **SMALL MEMBER SUPPORTER (Bronze Sponsor)**

FieldComm Group, in an effort to accommodate smaller member participation, will offer 1/6 page recognition opportunities for a small fee of \$995. This will allow for more members to support our market message while recognizing them for their contributions.

Sponsors will receive:

- 1/6 page recognition in the September FieldComm Group Supplement

♦ **CUSTOM MARKET RESEARCH**

Control Magazine will conduct an 8-10 question proprietary custom market research project for FieldComm Group. The research will be process market related and will be developed with the latest industry trends and insights in mind.

Tentatively scheduled May

Sponsors will receive:

- Platinum sponsors receive a comprehensive report
- Gold & DSP sponsors receive a summary report

♦ **FIELDCOMM GROUP ADVISORY PANEL**

Continued identification and cultivation of the advisory panel of qualified end users, developed through Putman Media's advanced lead services platform. The intent of this group is to provide a qualified resource for periodic polling of industry related questions. Results will be shared with members.

Periodic participation and involvement throughout 2018

Sponsors will receive:

- Position on Advisory Panel task group & participation in development of surveys to Panel

◆ **SMART INDUSTRY CONFERENCE**

In short, ControlGlobal's Smart Industry conference is all about realizing the promise of greater efficiency, higher productivity and new value creation enabled by smarter devices and sensors, digital networks and increasingly powerful software applications and collaboration tools.

FieldComm Group obviously has an important voice in this movement, and Smart Industry—the event, the magazine and the digital media platform—was created to serve the information needs of this community. Sponsors of FieldComm Group's Promotional Program have been offered a 30% discount on attending the conference as well as a 10% discount off any exhibition opportunities. <https://www.smartindustry.com/>

Scheduled September 24-26, 2018 in Chicago, IL

Sponsors will receive:

- 30% discount on attendee registration
- 10% discount on any exhibit opportunities

◆ **LONG TERM SPONSOR DISCOUNT (Platinum, Gold & DSP Sponsors)**

As a *Thank You* to all of the sponsors continually helping support FieldComm Group's message and technologies, 2018 program sponsors that participated in 2016 (and earlier) that choose to continue at the same or higher support level will receive a 2% discount per year up to 5 years for a maximum of 10%. This discount is to show our appreciation for your generous continued support. We could not do it without you.

◆ **BONUS – ACHEMA 2018 Priority**

As an additional *Thank You* to our sponsors, all participants in the 2018 Promotion Program will be given priority for product and location selection needs related to sponsoring the FieldComm Group ACHEMA booth Application Demonstrations and/or Company Kiosks. Sponsor's device assignments will be based on demo requirements for the applications and kiosks. Since ACHEMA planning is currently on-going, FieldComm Group will have opportunities for members to contribute devices and systems for display and demonstration of the application stories. Priority will be granted based on sponsorship first and then on sponsorship tier. Separate sponsorship fees for participation in the ACHEMA 2018 booth will apply.

Additionally, priority will be given to individual company kiosk placement within the booth. Placement is dependent upon kiosk availability and floor plan.

PLATINUM SPONSORSHIP

\$15,000

Platinum Sponsors will receive the following:

FieldComm Group Supplement

- One, full-page recognition in the FieldComm Group supplement (Fall)
- One, 1/4 page product/solution highlight (Control will create for sponsor w/input)
- Editor may invite sponsor to offer input on user application stories
- Editor may interview sponsor for content involvement
- Logo will be included in the sponsor recognition section of the supplement
- Reprints of the supplement are available on request. 300 reprint max per supplement. Sponsors may request the print ready file for additional reprints

E-Newsletter (Field Communication Insider)

- Multiple article entries in 6+ newsletters. Each article must be 200 words or less, should include one picture or company logo and a URL
- Multiple product solution entries in 6+ newsletters
- Sponsor will receive at least one highlighted recognition opportunity in the newsletter (month will be assigned)

Location	Electronic Circulation
Americas	24,000
EMEA	6,000
AP	6,000

Microsite

- Sponsors contribute banner content for FieldComm's microsite on Control (20,000+ impressions)

Webinars

- Sponsor logos to run before or after webcast on individual slide
- Panel participation opportunity in a maximum of 2 webinars – subject to availability
- Topic input opportunity to shape webinar message/presentation
- Copy of promotion & registration provided to send to customers (translation allowed)
- Sponsors will receive a copy of shareable opt-in registrant list

Print Ad & Bonus Ad Campaign

- Sponsors may contribute messaging/brand-positioning ideas
- Sponsors will receive 1/4 page ad recognition in Control Magazine to promote their solutions

Custom Market Research

- Sponsors will receive a comprehensive research report on FieldComm Group technologies

Advisory Panel

- Position on Advisory Panel task group & participation in development of surveys to Panel

Smart Industry

- 30% discount on attendee registration, and 10% discount on any exhibit opportunities

Long Term Sponsor Discount

- All program sponsors that participated in 2017 (and earlier) that choose to continue at the same or higher support level will receive a 2% discount per year up to 5 years for a maximum of 10%. This discount is to show our appreciation to all the sponsors that support the promotion of the Group's technologies year after year.

Bonus – AICHEMA 2018 Priority

- Sponsors will receive display priority for available needs in FieldComm Group AICHEMA Booth

GOLD SPONSORSHIP

\$10,000

Gold Sponsors will receive the following:

FieldComm Group Supplement

- One, 1/2 page recognition in the FieldComm Group supplement (Fall)
- One, 1/8 page product/solution highlight (Control will create for sponsor w/input)
- Editor may interview sponsor for content involvement
- Logo will be included in the sponsor recognition section of the supplement
- Reprints of the supplement available on request. 150 reprint max per supplement. Sponsors may request the print ready file for additional reprints

E-Newsletter

- Multiple entries in 3 newsletters of your choice. Each article must be 200 words or less, should include one picture or company logo and a URL
- Multiple product solution entries in 3 newsletters of your choice
- Sponsor may receive one highlighted recognition opportunity in a newsletter (month will be assigned)

Location	Electronic Circulation
Americas	24,000
EMEA	6,000
AP	6,000

Webinars

- Sponsor logos to run before or after webcast on grouped slide
- Panel participation opportunity in a maximum of 1 webinars – subject to availability
- Copy of promotion & registration link provided to send to customers (translation allowed)
- Sponsors will receive a copy of shareable opt-in registrant list

Print Ad Campaign

- Sponsors may contribute messaging/brand-positioning ideas

Bonus Ad Campaign

- Sponsors will receive 1/8 page ad recognition in Control Magazine to promote their solutions

Custom Market Research

- Sponsors will receive a summary research report on FieldComm Group technologies

Smart Industry

- 30% discount on attendee registration, and 10% discount on any exhibit opportunities

Long Term Sponsor Discount

- All program sponsors that participated in 2017 (and earlier) that choose to continue at the same or higher support level will receive a 2% discount per year up to 5 years for a maximum of 10%. This discount is to show our appreciation to all the sponsors that support the promotion of the Group's technologies year after year.

Bonus – AICHEMA 2018 Priority

- Sponsors will receive display priority for available needs in FieldComm Group AICHEMA Booth

SILVER SPONSORSHIP

\$5,000

Silver Sponsors will receive the following:

FieldComm Group Supplement

- One, 1/4 page recognition in the FieldComm Group Supplement (Fall)
- Editor may interview sponsor for content involvement
- Logo will be included in the sponsor recognition section of the supplement
- Reprints of each supplement available on request. 50 reprint max per supplement. Sponsors may request the print ready file for additional reprints

E-Newsletter

- One entry in 1 newsletter of your choice. Each article must be 200 words or less, should include one picture or company logo and a URL
- One product solution entry in 1 newsletter of your choice

Location	Electronic Circulation
Americas	24,000
EMEA	6,000
AP	6,000

Webinars

- Sponsor logos to run before or after webcast on grouped slide
- Copy of promotion & registration provided to send to customers (translation allowed)
- Sponsors will receive a copy of shareable opt-in registrant list

Smart Industry

- 30% discount on attendee registration, and 10% discount on any exhibit opportunities

Bonus – AICHEMA 2018 Priority

- Sponsors will receive display priority for available needs in FieldComm Group AICHEMA Booth

BRONZE SPONSORSHIP

\$995

Bronze Sponsors will receive the following:

FieldComm Group Supplement

- One, 1/6 page recognition in the FieldComm Group Supplement (Fall)
- Reprints of each supplement available on request. 50 reprint max per supplement. Sponsors may request the print ready file for additional reprints

Webinars

- Sponsor logos to run before or after webcast on grouped slide
- Sponsors will receive a copy of shareable opt-in registrant list

Smart Industry

- 30% discount on attendee registration, and 10% discount on any exhibit opportunities

Bonus – AICHEMA 2018 Priority

- Sponsors will receive display priority for available needs in FieldComm Group AICHEMA Booth

DEVELOPMENT SERVICES PROVIDER SPONSORSHIP

\$10,000

DSP Sponsors will receive the following: (DSP Participants Only)

FieldComm Group Supplement

- One, 1/2 page recognition in the FieldComm Group Supplement (Fall)
- One, 1/8 page product/solution highlight (Control will create for sponsor w/input)
- Editor may interview sponsor for content involvement
- Logo will be included in the sponsor recognition section of the supplement
- Reprints of the supplement available on request. 150 reprint max per supplement. Sponsors may request the print ready file for additional reprints

E-Newsletter

- Multiple entries in 3 newsletters of your choice. Each article must be 200 words or less, should include one picture or company logo and a URL
- Multiple product solution entries in 3 newsletters of your choice
- Sponsor may receive one highlighted recognition opportunity in a newsletter (month will be assigned)

Location	Electronic Circulation
Americas	24,000
EMEA	6,000
AP	6,000

Webinars

- Sponsor logos to run before or after webcast on grouped slide
- Panel participation opportunity in a maximum of 1 webinars
- HTML copy of promotion & registration provided to send to customers (translation allowed)
- Sponsors will receive a copy of shareable registrant list

Print Ad Campaign

- Sponsors may contribute messaging/brand-positioning ideas

Bonus Ad Campaign

- Sponsors will receive 1/8 page ad recognition in Control Magazine to promote their solutions

Custom Market Research

- Sponsors will receive a summary research report on FieldComm Group technologies

Development Services Provider Program Awareness Mailing

- Participate in a branded annual/semiannual mailing to our membership about our DSP program. This includes service offering highlights of the Group's choosing and is an opportunity to share insights and benefits of the program

Smart Industry

- 30% discount on attendee registration, and 10% discount on any exhibit opportunities

Long Term Sponsor Discount

- All program sponsors that participated in 2017 (and earlier) that choose to continue at the same or higher support level will receive a 2% discount per year up to 5 years for a maximum of 10%. This discount is to show our appreciation to all the sponsors that support the promotion of the Group's technologies year after year.

Bonus – AICHEMA 2018 Priority

- Sponsors will receive display priority for available needs in FieldComm Group AICHEMA Booth

EDUCATIONAL SPONSORSHIP \$500

Educational Sponsors will receive the following: (Educational Institutions Only)

FieldComm Group Supplement

- One, 1/4 page recognition in the FieldComm Group Supplement (Fall)
- Editor may interview sponsor for content involvement
- Logo will be included in the sponsor recognition section of the supplement
- Reprints of each supplement available on request. 100 reprint max per supplement. Sponsors may request the print ready file for additional reprints

E-Newsletter

- One entry in 3 newsletters of your choice. Each article must be 200 words or less, should include one picture or company logo and a URL.
- Multiple training solution entries in 3 newsletters of your choice

Location	Electronic Circulation
Americas	24,000
EMEA	6,000
AP	6,000

Webinars

- Sponsor logos to run before or after webcast on grouped slide
- Panel participation opportunity in 2 webinar
- Sponsors will receive a copy of shareable registrant list

Smart Industry

- 30% discount on attendee registration, and 10% discount on any exhibit opportunities

Bonus – ACHEMA 2018 Priority

- Sponsors will receive display priority for available needs in FieldComm Group ACHEMA Booth

FIELDCOMM GROUP 2018 PROMOTIONAL PROGRAM
Sign-Up Form
Deadline – December 11, 2017

Email or Fax completed forms with your PO or credit card information to Talon Petty.
[email] tpetty@fieldcommgroup.org [fax] 512-792-2310. Please send your logo in EPS
Format.

Check one box below:

PLATINUM SPONSOR
\$ 15,000

GOLD SPONSOR
\$ 10,000

DSP SPONSOR
\$ 10,000

SILVER SPONSOR
\$ 5,000

EDUCATIONAL SPONSOR
\$ 500

Upon signing this form, you are indicating your commitment to participate in the promotion program. Please include the correct contact name for receipt of invoices.

Please make the Purchase Order (PO) out to Putman Media. Submit all sign-up forms and POs for compiling purposes to FieldComm Group: marketing@fieldcommgroup.org or fax to 512-792-2310.

Putman Media
Luisa Lopez
llopez@putman.net
(630) 467-1301 ext 471
1501 E. Woodfield Rd, Suite 400N
Schaumburg, IL 60173

Company Name: _____

Program Contact Name(s): _____

Telephone(s): _____

Fax: _____

E-Mail(s): _____

Purchase Order / Check #:
(If paying by CC, fax 512-792-2310 with CC# and expiration date)

Billing Contact Name and Address:

Will you require reprints of each Supplement? If so, how many?

**FieldComm Group 2018 Promotional Program
-Materials Contact Information-**

(Please provide the information for the person responsible for marketing materials for your company
so that we may collect your company logo, articles etc for marketing purposes)

Contact Name(s):

Email(s):

Telephone(s):

Fax:
