

2018 ACHEMA Trade Show Sponsorship Invitation

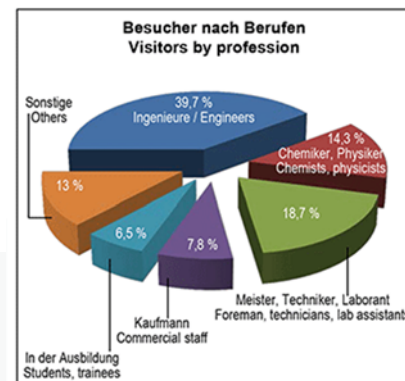


FieldComm Group will once again exhibit at the upcoming **ACHEMA – World Forum, 11-15 June 2018 in Frankfurt, Germany**. ACHEMA is the leading trade show and world forum for chemical engineering and the process industry. 3,800+ exhibitors from around the world are expected to exhibit. The ACHEMA exhibition is held once every three years and in 2015 attracted 3,813 exhibitors and 166,444 participants (28.6% from outside Germany) from 111 countries. Based upon visitor surveys, 27% of attendees are interested in Instrumentation, Control and Automation Techniques.

FieldComm Group exhibit will be well positioned in the center of Hall 11.0 – similar location to 2015. This 108 sqm exhibit will showcase FieldComm Group’s communication and integration technologies for industrial automation and will be co-located next to the Profibus International organization.

The FieldComm Group exhibit area will include:

- FDI technology display and live demonstration
- User Application and Technology Demonstrations of (preliminary):
 - IIoT and I 4.0 Cloud Integration
 - FOUNDATION Fieldbus Usability Enhancements
 - HART, WirelessHART and HART-IP Diagnostics and Host Integration
- Member Company Sponsor Kiosks
- Networking and hospitality for visitors
- Reception and Information Services to assist visitors and staff



The objective of the exhibit is to:

- Provide FDI education and demonstration to users and suppliers
- Show benefits and value of real-time integration of device information provided by FOUNDATION Fieldbus, HART, WirelessHART and HART-IP technologies
- Demonstrate benefits of the FieldComm Group’s Device and Host Registration Program
- Have technical experts on measurement and control applications available to answer questions and interact with visitors
- Provide a forum to discuss applications and networking technologies advantages with users, suppliers, press and potential members

Sponsorship Opportunities

Sponsorship opportunities are available at 3 levels:

1. **Company Kiosk Sponsor** – a one, two or three kiosk exhibit stand(s) for you to show your devices and solutions. **Sponsorship fee: \$6,600 US\$ per kiosk** (max three)
2. **Device Sponsor** – your device(s) on the & Application & Technology Demonstrations – powered and used as part of an application, **Sponsorship fee: \$1,060 US\$ per device**
3. **Logo Sponsor** – include your company logo on the Technology Wall and on handouts. **Sponsorship fee: \$350 US\$ per logo**
4. **Co-Exhibitor Listing** (optional) **\$1,120 US\$** plus VAT if applicable – Your company name will be officially listed as an exhibitor making it easier for visitors to find your location. This option is only available to Sponsors.



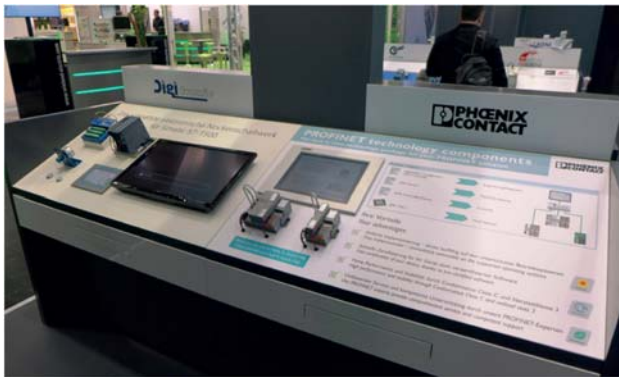
Company Kiosk Information

To control cost, we will use the PNO Company Kiosks that have been successfully used at shows and are already built and available. Slight modifications will be made to the kiosks using FieldComm Group color accents and new signage.

Before the trade fair, you will receive a white panel board with dimensions 75 x 120 cm (height x width). You can design and mount items on your board such as graphics, devices, or a monitor. You then deliver or carry your board to the fair and then pick it up again at the end of the fair. Your company logo is mounted above your Company Kiosk. A cabinet element with lateral mounted brochure holders is available. There is also a sliding shelf for placing a small netbook, keyboard or brochures, etc.

Regarding the kiosk panel, you can decorate your kiosk panel yourself or for \$180 you can create your graphic file, send it to us and we will attach the graphic to your panel and bring it to the exhibit for you.

Here are a few examples of company kiosk panel designs:



Your Company kiosk panel(s) can be customized to meet your specific show requirements. This includes graphics, monitors, devices – mounted or removable, application demonstration or any combination of these items.

Regarding your devices on the panel, the following guidelines are provided:

- Small devices can be mounted / screwed or attached on the panel
- Panel is mounted at a 30 °angle of incline
- Maximum installation depth is 20cm (7.87inch)
- Distance to the edge of the panel should be at least 5cm (2 inch) on all sides.
- Maximum total panel weight should be 25kg (55lb)
- Devices may be powered with the supplied 220VAC supply (you can be convert to 110VAC)
- WLAN cable is provided to each kiosk

Device Application & Technology Demonstration Information

A primary focus of our exhibit will be a series of Application & Technology demonstration stations designed to:

- Educate show visitors on the use of our technologies in real-world applications
- Demonstrate interoperability with devices for multiple suppliers working together
- Show the value of accessing and using device information and diagnostics supporting our basic message of Connect + Integrate = Value
- Show recent enhancements to our communication technologies – wired, wireless, digital

The following information and guidelines apply to all devices:

- Devices will be powered and working on an assigned application
- Application & Technology Stations include: (preliminary and subject to change)
 - FDI Demonstration – Easy Host + Device Package Integration
 - IIoT / Industry 4.0 – Cloud Integration
 - FOUNDATION Fieldbus Usability Enhancements
 - Field Device Protocols - Integration and Interoperability using HART, WirelessHART, HART-IP, FOUNDATION Fieldbus
- Member can request their device to be included on a specific application but final decision is based upon availability and application requirements
- Devices must be supplied with connecting cables, power supplies, EDD or Device Packages and ALL panel mounting hardware (bracket, bolts, nuts, washers, etc.)
- Device Tags will be made identifying Your Company Name, Device Type, Model Number and purpose or function on the demonstration (if applicable)
- Staffing of these stations require Member volunteers to discuss applications with show visitors and schedules will be created before the show

Sponsor participation form is available on-line:

<https://fieldcommgroup.org/achema-2018-participation-form>

Please register by **March 1 2018**.

Device shipping information, critical dates, company kiosk graphic information and co-exhibitor listings will also be available at this website when available.

We hope you will take this excellent opportunity to deliver an exciting and well-supported message to the process industry regarding the FieldComm Group, its technologies and its Members support.

For more information, contact:

Talon Petty at tpetty@fieldcommgroup.org regarding booth and logistics, and
Chuck Micallef at cmicallef@fieldcommgroup.org for ACHEMA Sponsorship details.

Register for your ACHEMA Sponsorship today!

Regards,
The ACHEMA Team
FieldComm Group